

GUIDED TOURS

Sat, 19th July

Guided Tours

Superblocks and Green Axes

9.00am – 11am

22@ District

11.30am – 1.30pm

On Saturday, delegates are invited on two free guided tours focusing on recent urban transformation projects in Barcelona. The first tour, "Superblocks and Green Axes", will take place from 9:00 to 11:00, followed by the "22@ District" tour from 11:30 to 13:30.

Participants are welcome to join either one or both tours.

To register, please [sign-up](#) here.

Details on Page 2 and 3 of this document.

TOUR 1: Superblocks and Green Axes

Saturday, 19 July 2025, from 9:00 to 11:00am

[Sign-up](#)

Meeting point:

Mercat Sant Antoni (crossing Carrer Parlament and Carrer Borrell) at 9:00

At the end of the tour, the group will proceed by public transport to the meeting point for the @22 District Tour.



Superblock Sant Antoni. Source: Leku Studio (<https://lekustudio.com/>)

TOUR ONE is of Barcelona's Superblocks and Green Axes invites participants to experience firsthand how the city is reimagining public space to create a more sustainable and human-centered urban environment. Focusing on the areas around Mercat de Sant Antoni and the Eix Verd on Carrer Consell de Cent, the tour explores two of the city's most ambitious urban interventions aimed at reducing car traffic, improving air quality, and enhancing community life.

The journey begins at the historic Mercat de Sant Antoni, a 19th-century market located within the Cerdà grid, which was restored and reopened in 2018. Here, visitors are introduced to the concept of the Superilla, or superblock—a pioneering urban model that restricts vehicle access within a cluster of city blocks to give priority to pedestrians, cyclists, and local social life. Once car-dominated intersections have been transformed into public squares, complete with playgrounds, shaded seating areas, and urban greenery.

The tour continues into the heart of the Eixample district, following Carrer Borrell until reaching Carrer Consell de Cent, a key street in the newly implemented Eixos Verds (Green Axes) network. This initiative has transformed busy roads into green corridors that combine pedestrian-friendly spaces with features such as green paving, stormwater-filtering planters, and biodiversity-supporting landscaping—creating a climate-resilient urban ecosystem. These design choices—from widened sidewalks to traffic-calming measures—not only enhance environmental quality but also encourage social interaction and strengthen community life, contributing to a healthier, more inclusive city.

References:

https://www.archdaily.com/938244/superblock-of-sant-antoni-leku-studio?ad_medium=office_landing&ad_name=article
<https://landscape.coac.net/superilla-sant-antoni>
https://www.barcelona.cat/surveyfotografic/en/project/superilla_sant_antoni.html

TOUR 2: @22 District

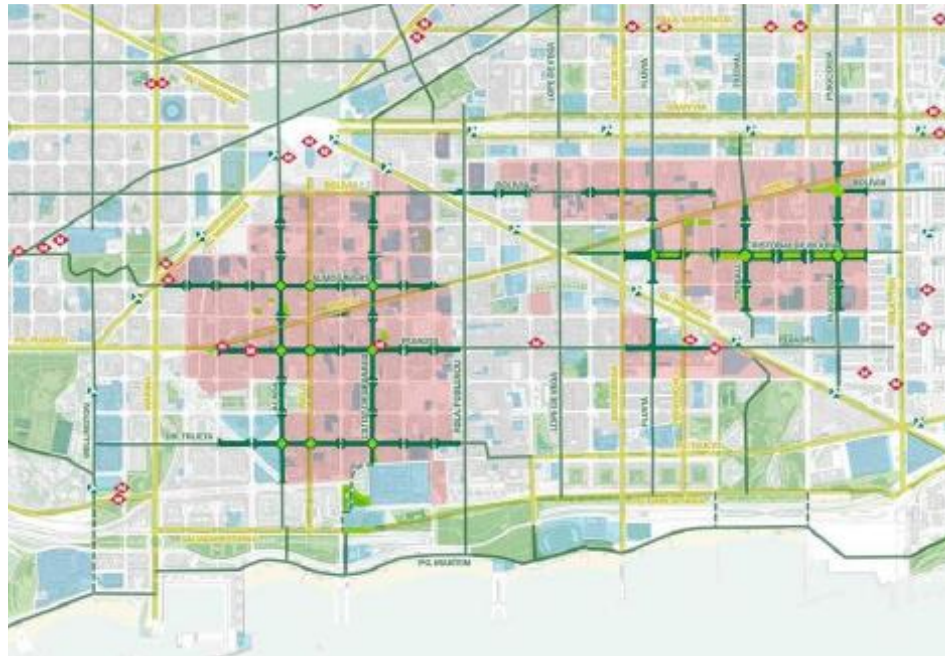
Saturday, 19 July 2025, from 11:30am to 1.30pm.

[Sign-up](#)

Meeting point:

Café DHUB (Parc de les Glòries)

Optional lunch at 13:00 at Social Hu



@22 Barcelona district. Source: Ajuntament de Barcelona

The guided tour of Barcelona's 22@ District offers an immersive journey through one of Europe's most ambitious urban regeneration projects. Located in the former industrial neighbourhood of Poble Nou, 22@ has been transformed into a vibrant hub of innovation, where technology, design, and sustainability converge. The tour begins with an overview of the district's evolution, highlighting how abandoned factories and warehouses were repurposed into modern offices, research centres, and co-working spaces, fostering a unique blend of heritage and futurism. As visitors walk through the area, they encounter striking contemporary architecture such as the Media-TIC building and Torre Glòries, alongside revitalized industrial structures.

The tour also delves into the district's thriving ecosystem of start-ups, universities, and global companies, illustrating how 22@ has become a model for smart city development. Along the way, participants experience thoughtfully designed public spaces and green areas that encourage community interaction and sustainable living. Throughout, the guide discusses the social and urban challenges posed by rapid change, including gentrification and the quest to preserve local identity. This tour is ideal for those interested in architecture, urban planning, technology, and the future of cities.

A highlight of the tour is the recently inaugurated Parc de les Glòries, opened in April 2025, which has transformed the former traffic junction into a nine-hectare urban park featuring over 30,000 square meters of green space, biodiversity nodes, and innovative play areas for children.

References:

<https://retokommerling.com/distrito-22-barcelona/>

<https://ajuntament.barcelona.cat/premsa/wp-content/uploads/2020/09/200929-NOTA-AI-MPGM-22@.pdf>

<https://landscape.coac.net/ca/node/4598>